Planning and Budgeting Staff

Katy Duren, J.D.; Associate Dean:
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Oversees EI Program Development team, and coordinates academic and budget planning in collaboration with academic and administrative units across campus

Sarah Barber, M.S. Higher Education Administration; Special Projects Manager:
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Academic and budget planning for post-traditional and summer programs

Steven Boldt, M.S. Counseling/Student Services; Project Manager:
sboldt@dcs.wisc.edu | 608-262-3579
Online program development; project management; leads online development staff; online teaching experience

Jessica Viesselmann, M.B.A., Marketing Research; Market Researcher:
jviesselmann@dcs.wisc.edu
Higher education market research and analysis

Development Staff

Emily Baker, M.S. Educational Communications and Technology; Instructional Technologist:
ebaker@dcs.wisc.edu | 608-262-5364
Online and media development and support

Stephanie Johnson, M.F.A., Instructional Technologist: sjohnson@dcs.wisc.edu; 608-262-6320
Online and media development and support; online teaching experience

Karen Skibba, Ph.D. Adult and Continuing Education; Instructional Designer:
kskibba@dcs.wisc.edu | 608-262-3579
Faculty consultation on developing online courses and using educational technology, Quality Matters trainer/reviewer; online teaching experience

William Tishler, M.A., Media Specialist:
wtishler@dcs.wisc.edu | 608-890-1561
Online and media development and editing, video specialization

All development staff are trained to use Quality Matters™ standards to produce high quality online courses.
New Program Framework

The EI team assists academic units in designing and developing new programs using the following framework.

High quality reusable, scalable courses and programs

About Educational Innovation

Educational Innovation is a coordinated effort to create a sustained campus environment by improving capacities and generating new resources to enhance student learning and research excellence.

One central goal of the campus-wide Educational Innovation initiative is to design and deliver degrees and certificates that attract new post-traditional audiences to educational opportunities that are not part of our usual program array.

Attracting these audiences requires providing high quality programs in accessible formats (evening, weekend, online). The Continuing Studies Education Innovation (EI) Program Development team helps faculty and staff create accessible post-baccalaureate degrees and certificates.

The Continuing Studies EI Program Development team is a service unit whose purpose is to help academic departments explore and develop opportunities to serve post-traditional audiences.

Planning and Budgeting Services

- Academic program planning for post-baccalaureate degrees and certificates
- Market research and analysis
- Program and course design consultation
- Program revenue budget planning
- Online degree planning and development
- Online instruction mentoring and coaching

Development Services

- Instructional design and organization for online course development
- Multi-media production including, but not limited to: video, blogging, podcasting, webinars, video conferencing, audio and graphics
- Course development using Desire2Learn (Learn@UW) or Moodle
- Program and course branding
- Course development compliant with Americans with Disabilities Act
- Online course quality assurance through the use of Quality Matters™ standards