Attention social workers, counselors, therapists, and human services providers: Fulfill your ethics and boundaries licensure requirements!
Ethics and Boundaries: Biological Foundations
With Instructor David Mays, MD, PhD
Thursday, Jan 22
9am-4pm, registration 8:30-9am
0.6 CEU, $150

While many ethics workshops focus on defining and solving ethical dilemmas in health care, few workshops ever address from where our opinions about ethics and virtue come. Research in social science, economics, and biology provide exciting new data pertaining to the question: why do human beings care about ethics at all? When people care about ethics, what exactly do they care about? This workshop addresses the biological roots of human morality and leaves you with a deeper understanding of how to think about—as well as how to manage—ethics in your work and in the lives of your clients.

We have now entered the age of evolution by design. Soon we will tailor our pharmaceutical treatments to the genetic makeup of the patient. Our new understanding of mental illnesses will allow us to explore early intervention and prevention. We are already using genetic knowledge to enhance human performance and create new organisms. But just because we can do these things, does it mean we should? This program helps you get a better understanding of modern genetics and explore some of these 21st-century ethical dilemmas.

No Simple Answers: Advanced Ethics and Boundaries Issues
With Instructor Gary Schoener, M.Eq
Wednesday, Feb 11
9am-4pm, registration 8:30-9am
0.6 CEU, $150

Designed for people who have training in basic ethics and boundaries, this seminar focuses on clinical decision-making in complicated situations where simple answers won’t suffice. During this session you explore a variety of approaches to complex situations, with a focus on alternative strategies and effective documentation. Sharpen your decision-making skills regarding ethical dilemmas and boundary challenges.

These programs fulfill the ethics and boundaries licensing requirements for Wisconsin social workers, professional counselors, and marriage and family therapists. For other professions or licensure in other states, contact your own board or organization for specific continuing education requirements.
Ethics and Boundaries:  
**Ethics and Social Media** (Unit 1)  
**Cultural Issues and Ethics** (Unit 2)  
*With Instructor Gary Schoener, M.Eq*  
Thursday, Feb 12

**Unit 1: Ethics and Social Media**  
Designed for people who have training in basic ethics and boundaries, this four-hour program examines ethical and boundary challenges encountered with social media including the Internet, email, and texting. You review the newest research and insights of the impact of social media on ethics and boundaries.

**Unit 2: Cultural Issues and Ethics**  
Designed for people who have training in basic ethics and boundaries, this four-hour program explores cultural issues while examining ethical and boundary challenges. This seminar teaches psychologists, social workers, and others about ethics and boundaries within a cultural framework.

Ethics and Boundaries in AODA Counseling  
*With Instructor Gary Schoener, M.Eq*  
Friday, Feb 13  
9am-4pm, registration 8:30-9am  
0.6 CEU, $150

Challenges in professional ethics and boundaries continually evolve. This presentation focuses on how to handle such issues within the context of service considerations. AODA counseling is impacted by federal rules that are different from those in healthcare and mental health. There are also different traditions in AODA counseling that create special challenges.

This program focuses on some basic approaches to decision-making and the handling of specific service challenges. You learn via review of case examples, videotape vignettes, and questions and case examples discussed by group participants. Handouts that cover key areas of decision-making are provided.
Faculty

**David Mays**, MD, PhD, is a forensic psychiatrist and directed the forensic program at the Mendota Mental Health Institute in Madison, WI for 13 years. He serves on the clinical faculty at the University of Wisconsin–Madison. Dr. Mays is the recipient of the Exemplary Psychiatrist Award from the National Alliance for the Mentally Ill, The Distinguished Service Award from the Alliance for the Mentally Ill of Dane County, and the Exceptional Performance Award from the Wisconsin Department of Health and Family Services. He has treated patients in hospital and outpatient settings with comorbid substance use problems for 20 years. He is a seasoned clinician and highly sought-after presenter.

**Gary Schoener** is a clinical psychologist and director of consultation and training for the Walk-In Counseling Center in Minneapolis, after having served as executive director for 37 years. He is an author, expert witness, and internationally known consultant and trainer on issues of ethics, professional boundaries, and risk management. His specific areas of focus are examination of these topics in health care, human services, and religious settings. Training materials and examples come from a wide range of fields and sources. The case examples are drawn from experience with more than 4,000 complaints or legal cases over the past 40 years.
What others have said about these instructors:

David Mays never disappoints. He always presents a well-organized, insightful, intelligent class.

David Mays has a great ability to make this interesting, thought-provoking, and refreshing.

Great factual information, realistic approach and in-depth analysis. Gary Schoener is a great, knowledgeable, empathetic presenter.

Excellent way to present ethics—and I love the ability to move past the basics.
General Information

Location: All face-to-face programs are held at The Pyle Center, 702 Langdon St, Madison, WI.

Time: On-site registration on day of program is available 30 minutes prior to start of program. See program description for program start and end times.

Fees: Your registration fee includes instruction, materials, continuing education units (CEUs), refreshments, and a $20 nonrefundable administrative fee.

Registration deadline: To ensure your place and to help us accommodate you, please register as early as possible. If you do not receive an email confirmation before the program, call 608-262-2451 or 800-725-9692.

Lodging: Visit the Extension Conference Center website (conferencing.uwex.edu/location.cfm) for information about parking and lodging. Please make your own travel and lodging arrangements.

Approved Hours/Continuing Education Credits: 0.1 CEU = 1 hours of professional continuing education.

Participants receive verification of attendance at end of program. UW-Madison Continuing Studies is an acceptable continuing education provider for the following:

Social Workers: UW-Madison Continuing Studies (provider #1042) is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) www.aswb.org, through the Approved Continuing Education (ACE) program. UW-Madison Continuing Studies maintains responsibility for the program. ASWB Approval Period: 4/27/2013-4/27/2016. Social workers should contact their regulatory board to determine course approval. Social workers participating in a course will receive 1 continuing education clock hour per hour of instruction. WI, IA, IL, MI, and MN Boards of Social Work recognize ACE programs.

Counselors: UW-Madison Continuing Studies is a National Board for Certified Counselors (NBCC) Approved Continuing Education Provider (ACEP) #5990 and may offer NBCC approved clock hours for events that meet NBCC requirements. The ACEP solely is responsible for all aspects of the program.

WI Psychologists, and Marriage and Family Therapists: qualifies as an accredited university continuing education course relevant to professional practice.

WI Substance Abuse Counselors: qualifies as a continuing education course consisting of relevant subject matter taught by qualified presenters.

Other professions: completion of a program qualifies for 1 continuing education hour per hour of instruction. Contact your own board or organization for specific continuing education requirements.

If you have a disability and desire accommodations, please advise us when you register. Requests are confidential. Programs offered by UW-Madison in cooperation with UW-Extension. DCS-IMC-10510 11/14
Registration Form

Please register me for

❑ Ethics and Boundaries: Biological Foundations
  Thursday, Jan 22, 2015; $150; #8755
❑ No Simple Answers: Advanced Ethics and Boundaries Issues
  Wednesday, Feb 11, 2015; $150; #2854

Ethics and Boundaries:
  ❑ Ethics and Social Media (Unit 1)
  ❑ Cultural Issues and Ethics (Unit 2)
    Thursday, Feb 12, 2015: Register for one of the units for $80 or both for $150; #2855
❑ Ethics and Boundaries in AODA Counseling
  Friday, Feb 13, 2015; $150; #2856

ENTER 3-DIGIT BROCHURE CODE FROM MAIL PANEL: UW#

Contact information

NAME

TITLE

ORGANIZATION

MAILING ADDRESS

CITY / STATE / ZIP

PHONE (    ) EVENING/CELL PHONE

E-MAIL
  ❑ Yes ❑ No  Are you a National Certified Counselor through the National Board for Certified Counselor?

❑ Please bill my organization at the address above.
❑ Enclosed is my check payable to UW-Madison.
❑ Please charge to the following account:
  ❑ MasterCard    ❑ VISA    ❑ Am Ex    ❑ Discover

CARD NO. EXPIRES

CARDHOLDER’S NAME

Mail to: UW-Madison Cont. Studies Registrations
  Pyle Center, 702 Langdon St., Madison, WI  53706-1487

Call: 608-262-2451 or 800-725-9692 (Wisconsin Relay 711)

Fax: 608-265-3163 or 800-741-7416

Online: continuingstudies.wisc.edu/ethics-boundaries

Phone, fax or online registrations must include payments by credit card or purchase order.