



## Creating Online Presence Certificate Fact Sheet

### Intended Learners

The certificate is designed for instructors, instructional designers, and other practitioners who work with online programs. It is ideal for individuals with at least some experience teaching online who would like to enhance their online teaching skills.

### Learning Activities

You will learn through a variety of activities including interactive online modules, readings, discussion forums, two live webinars (optional- they will be recorded), and completion of a final project where you apply what you learn to a course you are currently teaching or will be teaching in the near future. The activities will also assist instructional designers who are helping someone design a course.

### Course Structure and Topics

#### Unit 1: Role of Presence in the Online Environment

- The importance of presence in online courses
- Difference between presence and engagement
- Presence as the result of the perceptual process
- Ways in which presence can be experienced online

#### Unit 2: Framework for Designing Online Presence

- Determinants of Presence
- Elements of the Framework for Designing Online Courses with a Sense of Presence

#### Unit 3: Online Course Activities That Create a Sense of Presence

- Framework for Designing Online Courses with a Sense of Presence to plan online course activities
- Activities for an online course that create a sense of presence

### Learning Materials

The course uses the Desire2Learn LMS. Course content is provided online in the form of small learning modules and readings. You will receive an eBook entitled *Creating a Sense of Presence in Online Teaching: How to "Be There" for Distance Learners*. The course also includes assignment checklists, worksheets, and other resources.

### Time Requirements

4 weeks; 27 hours/ 2.7 CEUs