Visiting International Student Program (VISP)
Data Snapshot Academic Year 2013-14
Division of Continuing Studies, Adult Career and Special Student Services

Background
The Division of Continuing Studies launched the Visiting International Student Program (VISP) in fall 2012 to assist independent students from abroad who are interested in short-term, non-degree study at UW-Madison.

Similar to exchange students, VISP participants come to UW-Madison for a study abroad experience before returning to their home institutions to finish their degrees. They are admitted as University Special Students, and typically enroll in upper-level courses across many disciplines for one or more semesters.

VISP Sponsored Cohort Program
The VISP Sponsored Cohort program admits cohorts of international students for study within targeted academic departments at UW-Madison. Academic departments elect to develop cohorts in collaboration with VISP staff.

2013-14 Academic Year cohorts
- UW English Department (ESL): 14 students from various universities in Brazil
- UW Mathematics Department: 14 students from Shanghai Jiao Tong University (SJTU) in China

Growth trends
Enrollment grew by 100% from 2012-13 to 2013-14 and is projected to grow by 65% for 2014-15. VISP students comprised 7.5% of University Special Student enrollment and 0.3% of total UW-Madison enrollment.

Course Enrollment
During the 2013-14 academic year VISP participants enrolled in 111 departments across campus. Of those departments, 75% had fewer than ten enrolled VISP students.

Course Enrollment by School or College in AY 13-14
- 53% in the College of Letters & Science
- 16% in the College of Engineering
- 13% in the Wisconsin School of Business
- 5% in the School of Medicine
- 5% in the College of Agricultural & Life Sciences
- 4% in the School of Education
- 4% other schools/colleges combined

Financial Impact
Total VISP revenue generated in 2013-14: $3,343,544
- $2,814,544 for campus-wide Educational Innovation (EI) and program administration.
- $529,000 to the College of Letters & Science for the VISP Sponsored Cohorts in English (ESL) and Mathematics.