Visiting International Student Program (VISP)
Data Snapshot Academic Year 2012-13
Division of Continuing Studies, Adult Career and Special Student Services

Background
The Division of Continuing Studies launched the Visiting International Student Program (VISP) in Fall 2012 to assist independent students from abroad who are interested in short-term, non-degree study at UW-Madison.

Similar to exchange students, VISP participants come to UW-Madison for a study abroad experience before returning to their home institutions to finish their degrees. They are admitted as University Special Students, and typically enroll in upper-level courses across many disciplines for one or more semesters.

VISP Sponsored Cohort Program – New for 2013
Expanding the scope of VISP, the new VISP Sponsored Cohort program facilitates the admission of cohorts of international students for study within targeted academic departments at UW-Madison. Academic departments elect to develop cohorts in collaboration with VISP staff.

The first official sponsored cohort will take place summer 2013 with a group of 10 Brazilian students participating in the UW-Madison Intensive English Program prior to enrolling in regular academic coursework in fall 2013. Anticipated revenue to Letters & Science for the 10 VISP ESL participants is approximately $34,000.

<table>
<thead>
<tr>
<th>Early Enrollment Trends</th>
<th>Growth Projections</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term</td>
<td>Goal</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>50</td>
</tr>
<tr>
<td>Spring 2013</td>
<td>50</td>
</tr>
</tbody>
</table>

2012-13 Population Snapshot
- Fall: 66 students, Spring 60 students
- 31% enroll for the entire academic year
- 73% undergraduate level, 27% graduate level
- 14 countries and over 50 foreign universities represented
- Top 5 countries: Brazil, China, Taiwan, India, Denmark
- 40% received scholarships from their home country to attend UW-Madison.

Course Enrollment
During the 2012-13 academic year VISP participants enrolled in 94 departments across campus. Of those departments, 64% had fewer than five enrolled VISP students.

VISP Course Enrollment by School or College in AY 12-13
- 51% in the College of Letters & Science
- 13% in the College of Engineering
- 10% in the Wisconsin School of Business
- 9% in the School of Medicine
- 5% in the School of Education
- 5% in the College of Agricultural & Life Sciences
- 7% other schools/colleges combined

Financial Impact for year one
Total VISP revenue generated in 2012-13: $1,364,000
- Funding campus-wide Educational Innovation (EI) and program administration.