Cost of completion of the Wisconsin CPM Program: Traditional self-directed format vs. Colleague Group (cohort) format

For more information on each format: [www.continuingstudies.wisc.edu/certified-public-manager](http://www.continuingstudies.wisc.edu/certified-public-manager)

Traditional ‘self-directed’ certification as of the 2016-2017 program year:

- Application fee: $50
- Phase II Review fee: 50
- Phase III Applied Project fee: 75
- Phase III Class Project fee: 75
- 23 one-day classes in Phases I & II @ $150 each: 3,450
- Phase III classes (2 multiple-day classes): 700

Total: $4400.00

Note: Student registers & pays for each class and project separately

2016-2017 Colleague Group certification: $3400.00

Note: Student registers once for entire program; fee is paid in full prior to program start, or half prior to start with remaining half paid in following fiscal year.

Transportation and meal costs not included.

Lower cost of Colleague Group due to reduced overhead (facility, registration transactions and marketing costs).
Wisconsin Certified Public Manager® Program

The Wisconsin Certified Public Manager (WCPM) Program is a nationally-accredited professional development program for public managers administered by the University of Wisconsin-Madison; classes are offered by UW campuses as well as state and local government agencies. The WCPM program consists of three phases, totaling 300 instructional hours. Certification is available in two formats: self-directed and a cohort/colleague group. Phases I and II can be worked on concurrently.

PHASE I: SUPERVISION (72 Hours)

• MANAGEMENT ASSESSMENT (6 Hours)
  All students are required to complete the one-day class, Management Assessment for Personal Planning and Development.

• SUPERVISORY TRAINING (60 Hours)
  Currently, the WCPM Program does not offer supervisory training on a regular basis. Classes may be scheduled on request. Most students have met this requirement through university credit or non-credit courses, state-sponsored classes, training offered through governmental units, technical college classes and professional seminars focused on supervision.

• PROFESSIONAL DEVELOPMENT PLAN (2 Hours)

• WRITTEN PROJECT (4 Hours)
  Report writing: A Supervisory Situation

PHASE II: MANAGEMENT (138 Hours)

• MANAGEMENT CORE CLASSES (42 Hours)
  Students are required to take the following seven one-day classes:
    Presenting Yourself to One or Many
    Strategic Planning and Goal Setting
    Productivity and Quality Improvement
    Problem Analysis and Problem Solving
    Ethics, Values and the Public Manager
    Leadership

• MANAGEMENT PROGRAM ELECTIVE CLASSES (90 Hours)
  Students are required to take three courses in each of five categories. The categories are:
    Quantitative Methods and Tools (18 Hours)
    Topics include quantitative decision making, research methods, systems techniques, productivity measurement, and others.
Public Policy (18 Hours)
Topics include legislative relations, policy analysis and implementation, customer/client relations, developing public-private relationships and others.

Organizational Management (18 Hours)
Topics include organizational goal setting, organizational design and analysis, team building, change management, conflict management and others.

Resource Management (18 Hours)
Topics include budgeting, records management, risk management, program evaluation, project management, grant writing and others.

Personnel Management (18 Hours)
Topics include human resource management, performance appraisal, coaching, succession planning, managing difficult people and others.

- WRITTEN REVIEW (6 Hours)
  Take-home review requiring synthesis and application of material learned in Phase I and Phase II classes - or - In colleague group/cohort programs, review is done through reflective essays that provide evidence of synthesis and application after each class.

PHASE III: EXECUTIVE MANAGEMENT (90 Hours)

- DECISION MAKING CASE STUDIES (24 Hours)
  4 days devoted to analyzing cases which synthesize management practices and theory.

- CLASS PROJECT (18 Hours) Students apply managerial skills and knowledge to a real-world management situation through a collegial team effort, contributing to the improvement of a public or non-profit organization.

- WRITTEN PROJECT/CASE STUDY (18 Hours) This is an applied project or case study which can be done as an individual or team project.

- LEADERSHIP SEMINAR (12 Hours)
  Presentation of project or case study to other class members, and discussion of topics such as the future of public management, public management ethics or other timely topics.

- PROFESSIONAL DEVELOPMENT ELECTIVES (18 Hours)
  Electives may be general or professionally-specific management courses. Students may choose general management courses from CPM courses or from courses provided by other approved sources. It is strongly recommended that students arrange prior approval for an elective course not provided by a UW System campus or government unit. Professional Development Electives may be taken at any time during the program.