Thank you for agreeing to be the Juror for the Wisconsin Regional Art Program (WRAP) Exhibit.

Here’s some information about judging the exhibit, including a description of WRAP and the guidelines for judging.

The main thing to remember is that these are non-professional artists trying to improve their artwork. I like to encourage as much dialogue/discussion as possible in the critiques in order to encourage their critical abilities. They particularly want to know why the State Exhibit works were selected, why the Honorable Mentions weren’t chosen for State Exhibit and if their works weren’t either, what can they do to improve them. I usually use a problem-solving approach to find multiple possibilities to improve their work.

Do what works best and feels most natural for you. Let me know if you have any questions. The participants are eager to learn, it’s always been a positive experience when I’ve served as juror. There’s more information on the WRAP web page: http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

Enjoy!

Helen Klebesadel
Director, Wisconsin Regional Art Program
608/262-3056
hrklebesadel@wisc.edu

WRAP

The Wisconsin Regional Art Program began in 1940 to recognize and encourage non-professional artists. In 2015 we celebrate WRAP’s 75th Anniversary. There are three aspects to the program:

1. 20-25 non-competitive exhibits held throughout Wisconsin.

2. An Educational Workshop on the last day of the exhibit.
   The morning has a demonstration and/or art lecture by a professional artist.
   The afternoon has a discussion/critique of the artworks in the exhibit led by the Juror.

3. Meritorious works are selected for a State Exhibit in August and September (where there artwork will be eligible for cash awards) and for Honorable Mention awards.
THE WRAP RULES

- The artwork entered must be ORIGINAL in concept and design.
- It must have been done by the person signing it.
- Copies of published or copyrighted photos or patterns cannot get awards.
- Copies of photographs made with the photographer’s permission are OK.
- Giclées or reproduced images of other media are not allowed.
- Digital photographs or art made on a computer are OK.
- No commercially packaged kits are acceptable.
- Paintings made as copies during a teacher’s demonstration are NOT eligible.
- Work must have been completed within the last two years.
- Artworks must be suitable for viewing by all ages in a public space.
- Artists are aged 14 and older.

DO NOT GIVE STATE EXHIBIT OR HONORABLE MENTION AWARDS TO ARTWORKS THAT BREAK THESE RULES.

Each artist may enter a total of three works in any media or mixed media:

- **Paintings:** Oil, Acrylic, Watercolor
- **Graphics:** Drawing, Prints, Pastel, Collage
- **Sculpture:** Any Material, Mixed-Media
- **Crafts:** Clay, Wool, Metal, Fiber, Paper, Other
- **Photography:** Black and White, Color
- **Digital:** Prints or photographs
  But NOT reproductions of paintings or drawings - no Giclées

*This list is meant to suggest all forms of creative art are acceptable -- not to make limiting categories.*

The program is open to non-professional artists and crafts-persons age 14 and over.

**NON-PROFESSIONAL MEANS AN ARTIST WHO MAKES ART BUT NOT AS THEIR MAJOR SOURCE OF INCOME.**
JUROR - BEFORE THE WORKSHOP DAY:

REVIEW EXHIBIT:

Each artist is eligible for only **ONE AWARD**, State Exhibit **OR** Honorable Mention award.

Select only **ONE WORK** from the one, two, or three entries of each artist for the award.

Select **STATE EXHIBIT** award winners
(Works eligible for State Exhibit at the Center for Visual Art in Madison next August and September)

Choose up to one third (33% of the total ARTISTS entered -- not total artworks)
Round up if not divided evenly by 3.

Criteria: Excellence in: Originality, expression, content, composition, design, color, and technique.

Select **HONORABLE MENTION** award winners for works of high merit.

Choose up to one third (33% of the total ARTISTS entered -- not total artworks)
Round up if not divided evenly by 3.

Criteria: Meritorious work that needs improvement in one or more aspects: Originality, expression, content, composition, design, color, and technique

6 artists (33%) = 2 State Exhibit and 2 Honorable Mention awards
17 or 18 artists (33%) = 6 State Exhibit and 6 Honorable Mention winners
59 artists (33%) = 20 State Exhibit and 20 Honorable Mention winners

ON THE WORKSHOP DAY:

At 1:00 pm or 1:30 pm the juror(s) announces the award winners’ names.

After the winners are announced, the juror(s) discuss why those works were selected.

Point out particular strengths and areas needing improvement.

If possible, involve the audience in this discussion.

The artworks may be brought to the front of the room by the artists
or the sponsoring committee for the discussion.

Often a table or an easel is helpful. **OR**
You might walk around the exhibit with the group following you.

Some groups reverse this; they DON’T announce the winners first.
But have the juror critique one piece from each artist first, then announce the Honorable Mentions, and last the State Exhibit winners.
It provides drama and keeps everyone there until the end.

**DISCUSS HOW TO DO THIS WITH THE COORDINATOR BEFORE THE WORKSHOP**

Thank you and have fun!