Dear WRAP Coordinator:

Thank you for your help in making this Wisconsin Regional Art Program workshop a reality!

Celebrating the 75th Anniversary of the WRAP in 2015
In 2015 we will be celebrating the 75th anniversary of the Wisconsin Regional Art Program. In addition to the 2015 State Exhibition and State Conference Day, which will be again held at the Pyle Center in Madison, WI additional events will be announce throughout the year. You will be the first to hear about them. Here are the dares we have set:

- August 7 & 8, 2015: Artwork will be due at the Pyle Center. Streamlined exhibition materials will be emailed and mailed in early June to all the State Award recipients (Please make sure to include participant emails in your workshop reports).
- Award recipients will have until July 1st to confirm they are participating the State Exhibit.
- August 14-September 26, 2015: State Exhibition at the Pyle Center in Madison. In addition
- Friday, September 26, 2015: Evening with the Arts WRAP Reception, also at the Pyle Center.
- Saturday, September 27, 2014: WRAP State Day Conference at the Pyle Center
- We are exploring doing some additional event for the 75th anniversary. Announcements will follow.
- Rooms are reserved at Lowell Hall for out of town participants. Encourage potential participants to make reservations early because the 26th is a Football Saturday. http://conferencing.uwex.edu/lodging.cfm

Basic exhibition restrictions:
- Anyone 14 years and older may enter.
- NO Giclées – or reproductions of work in other media
- Digital photographs and art made on a computer are still okay.

All NON-PROFESSIONAL artists welcome! Non-professional is self-determined, so anyone who chooses to call themselves a non-professional can enter. For WRAP purposes we define non-professional as an artist who makes art but art is not as their major source of income or support.

New Visibility Efforts for WRAP Workshops: We have created a WRAP/WRAA Facebook Page, and a blog/newsletter to help get the word out about WRAP Workshops and you sponsoring organization’s activities. You can join the Facebook Group now by going here:
http://www.wisconsinregionalarts.org/
https://www.facebook.com/WisconsinRegionalArts

Included Support Material: Along with the enclosed poster, awards cards, and report forms, the following documents are enclosed to guide you in organizing your workshop. (They are also available online at:
http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/coordinator.htm)

- Coordinator and Sponsoring Group Checklist: Which lists the preparations for the workshop chronologically. (Includes hints and tips from WRAP coordinators.)
- Artist Information: Give this the artist you select for the demonstration/lecture.
- Juror Information: Give it to the juror who will select the State Exhibit and Honorable Mention winners and include the article “The Best Criticism I Ever Received.”
- Press Releases Fill out and send to newspapers
  1. To announce call for artists and due dates.
  2. To announce State Exhibit and Honorable Mention winners.
• **Public Service Announcement**: Fill out and send to radio and TV stations.
• **Workshop Report Form**: Send it to us AFTER your workshop has been held.
• **Workshop Schedule Form**: to schedule your future workshop.
• **10 WRAP Registration Forms**: Give to interested persons, mail out or leave in public places. Please duplicate or ask for more if needed.
• **WRAA Information and Membership Forms**: These will be sent to you by Cheryl Breunig, 608/643-2016, cherylbr3@gmail.com
• **10 Posters** to announce the workshop. The Award Cards and Posters can also be filled out online and printed.
• **17 State Exhibit Award Cards**: To be placed by selected artworks after judging. (Enough for 50 artists exhibiting.) Please return any extras or let us know if you need more.
• **17 Honorable Mention Award Cards**: To be placed by selected artworks after judging. (Enough for 50 artists exhibiting.) Please return any extras.

I have a list of previous WRAP artists and jurors, which I can send you to help with the Artist and Juror selection, or email me for suggestions hrklebesadel@wisc.edu. Also, the Wisconsin Regional Artists Association can help you with any questions as well. Contact:

**Marcia Nelson**: **Phone**: 608 /839—5495, **Email**: mjxnelson@tds.net

Artists can enter as many WRAP workshops as they like, and they can enter the same artworks in more than one show. They will get a variety of comments from different judges. If an artist receives a State Exhibit award on more than one artwork only one artwork can be sent to the State Exhibit.

Please call, e-mail or write if you have any questions. Thank you again for making the WRAP workshops possible. I hope it’s an enjoyable experience for you.

Sincerely,

Helen Klebesadel,

Director, Wisconsin Regional Art Program
Division of Continuing Studies
University of Wisconsin-Madison
21 N. Park St, Room 7357
Madison, WI 53715-1218
Phone: 608/262-3056
E-mail: hrklebesadel@wisc.edu
Fax: 608/265-4555
http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/
http://www.wraawrap.com
WISCONSIN REGIONAL ART PROGRAM WORKSHOP
COORDINATOR and SPONSORING GROUP

CHECKLIST

You might want to add the names of the people doing each task on the line AND the date it needs to be done.

ONE YEAR TO SIX MONTHS AHEAD:

__________ Select place and dates for exhibit and workshop.

__________ Send SCHEDULING FORM to Helen Klebesadel by:

__________ January 5 to be in the SPRING Contour Notes
__________ April 5 to be in the SUMMER Contour Notes
__________ July 5 to be in the FALL Contour Notes

If you miss these deadlines, you may e-mail the information to Helen Klebesadel : hrklebesadel@wisc.edu
Cheryl Breunig, Editor of Contour Notes at: cherylbr3@gmail.com
OR call Helen at 608/262-3056

__________ Set up committee and divide these tasks among them.

3-4 MONTHS BEFORE WORKSHOP:

__________ Select professional artist for lecture or demonstration for the morning of workshop day. Give them ARTIST INFORMATION Sheet before workshop.
(The pay is $100 if you have at least ten artists exhibiting.)

__________ Select juror to choose State Exhibit and Honorable Mention winners and lead critique/discussion in the afternoon. Give them JUROR INFORMATION Sheet and article on criticism before workshop.
(The pay is $100 if you have at least ten artists exhibiting.)

__________ Artist and juror may be the same person or two different people. You can pay a TOTAL of $200 for the artist and juror services. If it is two people, the workshop coordinator decides how to divide it. A list of previous WRAP artists (& evaluations) is available from Lori or Helen. Just ask.

__________ Develop local publicity plan.
• How can you let people know how to enter the exhibit?
• Gather names and addresses of contacts from area newspapers, radio stations and TV channels. E-mail works well.
• Contact them and invite them to interview you, photograph the exhibit and/or attend the workshop. Send them photos of the exhibit.

__________ Contact other artists you know. Tell and e-mail everyone about the exhibit.

__________ Rewrite Press Releases (PR) and Public Service Announcements (PSA) with your specific information. Emphasize the guest artist and the title/subject of their talk.
ONE MONTH BEFORE ENTRY FORMS ARE DUE:

Send press release (PR) and public service announcement (PSA) to newspapers, radio and TV stations. Email works well.

Hang posters where people will see them: stores, libraries, community centers, schools, etc.

TWO WEEKS BEFORE ENTRY BLANKS ARE DUE:

If you haven’t seen your Press Release in the newspaper, call or email to ask when they’ll be putting it in.

ENTRY FORM DUE DAY:

Entry forms usually are due one week before the artwork is due.

- Use the entry forms to prepare name and title cards early.
- Many people are not sending the entry forms in on time.
- They were intended to help new workshops know ahead of time if they had enough artists to support the workshop. Some will be late.
- If your workshop is well established, this is not a concern for you. As coordinator you decide whether or not to cancel the workshop if you don’t have enough artists sending in their entry forms.
- You can certainly accept artwork on the day the artwork is due even if the entry forms weren’t mailed in the week before. It’s your choice if there is space.

ARTWORK DUE DAY:

On the day the artwork is due, one or more people will need to be there to accept the art. If they weren’t mailed the week before collect the entry forms and $20 fees (made payable to your sponsoring group)

Make the title cards to hang next to each artwork.

3” x 5” handwritten cards or computer printed business cards – Avery is a common brand on each title card put:

- artist name
- title
- media
- town (where the artist is from)

HANG EXHIBIT

Be sure to have several people to help hang the exhibit.

Put title cards next to each artwork. (“poster putty” doesn’t hurt walls)

Optional: Some workshops make a program listing all of the artist’s names and artwork titles to hand out. Helen Klebesadel can send examples of these at your request.

BEFORE WORKSHOP:

Judging ~ FOR THE JUROR PREPARE A LIST WITH:
• Artists’ names in alphabetical order
• Titles and media of each of their artworks
• At the bottom put the total number of artists entered and maximums that can be selected for State Exhibit and
• Honorable Mention

AWARDS FOR PARTICIPATING ARTISTS:
Maximum STATE EXHIBIT (SE) winners - 1/3 of total ARTISTS
Maximum HONORABLE MENTION (HM) winners - 1/3 of total ARTISTS

Divide number of artists by 3:
(For a workshop with 24 participating artists, up to 8 artists could be selected as SE winners and 8 artists would receive HM awards)

Round up if you have a number that doesn’t divide by 3. (A workshop with 38 participants would have 13 SE winners and 13 HM recipients)

Juror marks SE or HM by each winning work’s title on juror’s list. (See example below)

EXAMPLE OF JUROR’S LIST – Here is how Juror can mark winners

1. Ivan Artisto
   Flowers in Spring - bronze – HM
2. Cathy Christo
   Running Fence – fabric
   Surrounded Islands - fabric
3. Joan Michelangelo
   Sistine Chapel - oil - SE
4. Patty Picasso
   Woman’s Head - ceramic
5. Roger Van Gogh
   The Starry Night - oil - SE
6. Sam Whistler
   Mother - oil - HM
   Dad - watercolor
   Grandpa – wood

Sponsoring Group Committee fills out & attaches SE or HM award card to winning work's identification label. (OR you can withhold posting the award cards until the workshop day if you want the surprise factor.) These will be available online to fill in and print your own.
WORKSHOP DAY:

8:45 A.M.

______ One person to help artist set up demonstration table and/or computer or slide projector

______ One or two people to -

- Register guests $5.00 each – cash or checks made out to sponsoring group –
  (Sponsor keeps the fee)
- Answer questions, give directions.
  A small cash box, pens, paper & list of artists registered are useful to have on hand.

______ If there is a WRAA representative in your area who will be there - provide an information table and chair and a few minutes to talk about WRAA during the program.

______ Optional: Coffee and donuts or other treats can be provided or sold by the sponsoring group. Tea and hot water are nice.

10:00 a.m.

______ One person (usually coordinator), or whoever is most comfortable speaking to groups will:

  - Welcome artists and guests to workshop –
  - Congratulate Artists for exhibiting
  - Recognize sponsoring group
  - Thank workshop committee
  - Introduce WRAA Representative for a few comments (if there is one)
  - Introduce juror
  - Introduce artist

10:15 a.m.

______ Artist demonstration or lecture. Be sure to have some question and answer time.

Noon

______ Lunch Break (Coordinator may suggest a few close-by restaurants) OR Some groups have a potluck.

1:30 p.m.

______ One person (usually Coordinator) introduces juror

______ Juror reads names and titles of State Exhibit and Honorable Mention winners

______ Juror (and possibly artist) lead discussion/critique of artworks’ strengths and areas needing improvement. BEGIN with State Exhibit, THEN announce Honorable Mention winners and FINALLY if there’s enough time, any requested by audience.

Some groups reverse this. They DON’T announce the winners first. FIRST they have the juror critique one piece from each artist first and THEN announce the Honorable Mentions, and LAST announce the State Exhibit winners. This provides drama and keeps everyone there until the end.

For the Critique --
Artworks may be brought to the front of the room during the lunch break, \textbf{OR}, each artist can bring their own artwork to the front of the room, \textbf{OR}, the group can walk around the exhibit while it is still on the wall.

\textbf{3:30 p.m.}

One person (usually Coordinator) makes closing remarks including:

\begin{itemize}
  \item Invite everyone to the State Exhibit Conference Day to be held on \textbf{SATURDAY, September 26, 2015 in Madison, WI}
  \item Announce that each State Exhibit winner will be notified in June about bringing work to Madison on \textbf{August 7 or 8, 2015} for the State Exhibit at the \textbf{Pyle Center}
  \item Suggest that State Exhibit winners trade phone numbers or e-mails to help each other bring their art to and from Madison.
  \item Congratulate all participants.
  \item Thank guest artist and juror.
  \item Thank sponsoring group, workshop committee, and the exhibit site you’re using.
  \item Ask for volunteers for next year’s workshop and collect their names and phone numbers.
  \item Remind everyone to take ALL their artworks home with them.
\end{itemize}

\textbf{Clean up committee returns space to how you found it.}

\textbf{AFTER WORKSHOP}

\begin{itemize}
  \item Fill out Workshop Report Form \textit{completely}.
  \item Pay guest artist ($100)
  \item Pay juror ($100)
\end{itemize}

\textbf{SEND TO Helen Klebesadel.} The information can be sent by e-mail, FAX, CD or paper:

\begin{itemize}
  \item Workshop Report Form
  \item List of all exhibiting artists (name and complete address \textbf{and e-mails})
  \item List of Honorable mention winners (name, title, media)
  \item List of State Exhibit winners (name, phone, e-mail & complete address including zip code, title, media)
  \item Check payable to UW – Madison
\end{itemize}

\textit{Here is how to calculate the amount of the check to UW-Madison.}

\begin{itemize}
  \item Take the total number of artists \textbf{then} subtract 10.
  \item Multiply that number by $15 to equal the dollars to send to Madison.
\end{itemize}

\textbf{(total artists minus 10) times $15 = check amount to UW-MADISON}

For example: 20 artists - 10 = 10 X $15 = $150 to UW-Madison

From the first 10 artist/participants’ $20 entry fees
\begin{itemize}
  \item Pay $100 for Juror and $100 for the Guest Artist
    \item (Or $200 total divided as the coordinator chooses)
\end{itemize}

\textbf{AFTER the first 10 entrants ----- from the $20 entry fee}
\begin{itemize}
  \item You send UW-MADISON $15 for each artist
    \item (You keep $5.00 per artist for your sponsoring group)
\end{itemize}

For each workshop guest -
\begin{itemize}
  \item (Keep $5.00 per person fee for the sponsoring group)
SEND TO CONTOUR NOTES EDITOR:
The information can be sent by e-mail, CD or paper to:

Cheryl Breunig
E10699 Keitel Road
Prairie du Sac, WI 53578
E-mail: cherylbr3@gmail.com

   Include:
   - Guest Artist’s name
   - Guest Artist’s demonstration/lecture topic
   - Juror’s name
   - Audience reaction

2. List of State Exhibit winners (name, city, title, media)

3. List of Honorable Mention winners (name, city, title, media)

4. OPTIONAL: Photo to go in Contour Notes (could be digital or print)
   There is a release form on the website to fill out and send in.

Send Press Release to local paper announcing SE & HM winners names.

CONGRATULATE YOURSELF AND YOUR COMMITTEE FOR PROVIDING THIS OPPORTUNITY TO YOUR LOCAL ARTISTS.

Celebrate!
ARTIST INFORMATION

The Wisconsin Regional Art Program began in 1940 to recognize and encourage non-professional artists. In 2015 we celebrate the 75th Anniversary of WRAP.

There are three aspects to the program:

1. There are 20-25 non-competitive exhibits held throughout Wisconsin.

2. An Educational Workshop is held on the last day of the exhibit. The morning has a demonstration and/or art lecture by a professional artist. The afternoon has a discussion/critique of the artworks in the exhibit led by the juror.

3. The juror selects meritorious works for a State Exhibit next August and September as well as selecting also Honorable Mention awards.

ARTIST'S PRESENTATION

____________ Select topic of interest to the group – Discuss with Coordinator(s)

____________ Use demonstration, slides, digital images (ask if this equipment is available) or actual artwork to illustrate talk

____________ You will have one and a half hours – 10:15 - 11:50 am Saturday morning

____________ Plan for a question/answer period in that time

____________ OPTIONAL - Assist the Juror in the afternoon’s discussion of the artworks’ merit. Discuss this possibility with the workshop coordinator(s) first.

THE RULES

• The artwork entered must be ORIGINAL in concept and design.
• It must have been done by the person signing it.
• Copies of published or copyrighted photos or patterns cannot get awards.
• Copies of photographs made with the photographer’s permission are OK.
• Giclées or reproduced images of other media are not allowed.
• Digital Photographs or art made on a computer are OK.
• No commercially packaged kits are acceptable.
• Paintings made as copies during a teacher’s demonstration are NOT eligible.
• Work must have been completed within the last two years.
• Artworks must be suitable for viewing by all ages in a public space.
• Artists are aged 14 and older.
Each artist may enter one to three artworks (ask your WRAP Coordinator how many this WRAP accepts) in any media or mixed media:

- **Painting:** Oil, Acrylic, Watercolor
- **Graphics:** Drawing, Prints, Pastel, Collage
- **Sculpture:** Any Material, Mixed-Media
- **Crafts:** Clay, Wood, Metal, Fiber, Paper, Other
- **Photography:** Black and White, Color
- **Digital:** Prints or photographs are fine but NOT reproductions of paintings or drawings—no giclées

*This list is meant to suggest all forms of creative art are acceptable --not to make limiting categories*

The program is open to non-professional artists and crafts persons.

Non-professional means an artist who makes art but not as their major source of income.

There is more information and previous years winning artworks on the Wisconsin Regional Art Program web page
http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

Additional Wisconsin Regional Art Resources:

Wisconsin Regional Art Facebook Page: https://www.facebook.com/WisconsinRegionalArts
Wisconsin Regional Art Blog: http://www.wisconsinregionalarts.org

Thank you so much for sharing your art with these very interested artists.
Thank you for agreeing to be the Juror for the Wisconsin Regional Art Program (WRAP) Exhibit.

Here’s some information about judging the exhibit, including a description of WRAP and the guidelines for judging.

The main thing to remember is that these are non-professional artists trying to improve their artwork. I like to encourage as much dialogue/discussion as possible in the critiques in order to encourage their critical abilities. They particularly want to know why the State Exhibit works were selected, why the Honorable Mentions weren’t chosen for State Exhibit and if their works weren’t either, what can they do to improve them. I usually use a problem-solving approach to find multiple possibilities to improve their work.

Do what works best and feels most natural for you. Let me know if you have any questions. The participants are eager to learn, it’s always been a positive experience when I’ve served as juror. There’s more information on the WRAP web page: http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

Enjoy!

Helen Klebesadel
Director, Wisconsin Regional Art Program
608/262-3056
hrklebesadel@wisc.edu

WRAP

The Wisconsin Regional Art Program began in 1940 to recognize and encourage non-professional artists. In 2015 we celebrate WRAP’s 75th Anniversary. There are three aspects to the program:

1. 20-25 non-competitive exhibits held throughout Wisconsin.

2. An Educational Workshop on the last day of the exhibit.
   The morning has a demonstration and/or art lecture by a professional artist.
   The afternoon has a discussion/critique of the artworks in the exhibit led by the Juror.

3. Meritorious works are selected for a State Exhibit in August and September (where there artwork will be eligible for cash awards) and for Honorable Mention awards.
THE WRAP RULES

- The artwork entered must be ORIGINAL in concept and design.
- It must have been done by the person signing it.
- Copies of published or copyrighted photos or patterns cannot get awards.
- Copies of photographs made with the photographer’s permission are OK.
- Giclées or reproduced images of other media are not allowed.
- Digital photographs or art made on a computer are OK.
- No commercially packaged kits are acceptable.
- Paintings made as copies during a teacher’s demonstration are NOT eligible.
- Work must have been completed within the last two years.
- Artworks must be suitable for viewing by all ages in a public space.
- Artists are aged 14 and older.

DO NOT GIVE STATE EXHIBIT OR HONORABLE MENTION AWARDS TO ARTWORKS THAT BREAK THESE RULES.

Each artist may enter a total of three works in any media or mixed media:

- **Paintings:** Oil, Acrylic, Watercolor
- **Graphics:** Drawing, Prints, Pastel, Collage
- **Sculpture:** Any Material, Mixed-Media
- **Crafts:** Clay, Wool, Metal, Fiber, Paper, Other
- **Photography:** Black and White, Color
- **Digital:** Prints or photographs
  But NOT reproductions of paintings or drawings - no Giclées

*This list is meant to suggest all forms of creative art are acceptable -- not to make limiting categories.*

The program is open to non-professional artists and crafts-persons age 14 and over.

**NON-PROFESSIONAL MEANS AN ARTIST WHO MAKES ART BUT NOT AS THEIR MAJOR SOURCE OF INCOME.**
JUROR - BEFORE THE WORKSHOP DAY:

REVIEW EXHIBIT:

Each artist is eligible for only ONE AWARD, State Exhibit OR Honorable Mention award.

Select only ONE WORK from the one, two, or three entries of each artist for the award.

Select STATE EXHIBIT award winners
(Works eligible for State Exhibit at the Center for Visual Art in Madison next August and September)

Choose up to one third (33% of the total ARTISTS entered -- not total artworks)
Round up if not divided evenly by 3.

Criteria: Excellence in: Originality, expression, content, composition, design, color, and technique.

Select HONORABLE MENTION award winners for works of high merit.

Choose up to one third (33% of the total ARTISTS entered -- not total artworks)
Round up if not divided evenly by 3.

Criteria: Meritorious work that needs improvement in one or more aspects: Originality, expression, content, composition, design, color, and technique

<table>
<thead>
<tr>
<th>Artists (%)</th>
<th>State Exhibit and Honorable Mention awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 artists (33%)</td>
<td>2 State Exhibit and 2 Honorable Mention awards</td>
</tr>
<tr>
<td>17 or 18 artists (33%)</td>
<td>6 State Exhibit and 6 Honorable Mention winners</td>
</tr>
<tr>
<td>59 artists (33%)</td>
<td>20 State Exhibit and 20 Honorable Mention winners</td>
</tr>
</tbody>
</table>

ON THE WORKSHOP DAY:

At 1:00 pm or 1:30 pm the juror(s) announces the award winners’ names.

After the winners are announced, the juror(s) discuss why those works were selected.
Point out particular strengths and areas needing improvement.
If possible, involve the audience in this discussion.

The artworks may be brought to the front of the room by the artists
or the sponsoring committee for the discussion.
Often a table or an easel is helpful. OR
You might walk around the exhibit with the group following you.

Some groups reverse this; they DON’T announce the winners first.
But have the juror critique one piece from each artist first, then announce the
Honorable Mentions, and last the State Exhibit winners.
It provides drama and keeps everyone there until the end.

DISCUSS HOW TO DO THIS WITH THE COORDINATOR BEFORE THE WORKSHOP
Thank you and have fun!
WORKSHOP REPORT FORM

Workshop City __________________________ Workgroup Coordinator ________________________________

Date of WRAP Workshop __________________________ Workshop Coordinator phone # ________________

Workshop Coordinator __________________________ Workshop Coordinator e-mail ____________________

Name of sponsoring art group __________________________

After your workshop send this to
Helen Klebesadel, Director
Wisconsin Regional Art Program
University of Wisconsin-Madison
21 N. Park St.
Madison, WI 53715-1218

E-mail: hrklebesadel@wisc.edu

Financials:
(Fees from first ten artists ($200) cover the cost of Artist/Juror Fees. This may be the same person.)

<table>
<thead>
<tr>
<th>Artist Payment</th>
<th>Amount</th>
<th>$___________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juror Payment</td>
<td>Amount</td>
<td>$___________</td>
</tr>
</tbody>
</table>

Total # Exhibiting Artists ■________
-10 ■________
-10 x $5 for amount to Sponsoring Art Group■________
($5 per artist from #11 up to total)
-10 x $15 for amount to UW-Madison■________
(Make check payable to UW-Madison)
($15 per exhibiting artist-from artist #11 up to your total number of artists)

WRAP (UW-Madison Payment) Amount $___________
Sponsoring Art Group Amount $___________

OVER
Guest Artist Name: ______________________________________________________

Address: __________________________________________________________________

Town, state, zip: __________________________________________________________________

Phone: ______________________ E-mail: ________________________________

Workshop Topic: __________________________________________________________________

Your evaluation comments:

Juror Name: ________________________________

Address: __________________________________________________________________

Town, state, zip: __________________________________________________________________

Phone: ______________________ E-mail: ________________________________

Your evaluation comments:

BE SURE TO SEND: (By paper, FAX, email or CD)

• All exhibiting artists:
  Name and complete address including zip code
  (Please add phone number and e-mail if available)

• State Exhibit winners:
  Name (in alphabetical order)
  Complete address (including zip code e-mail, and phone number)
  Title
  Media

• Honorable Mention winners:
  Name (in alphabetical order)
  Title
  Media

• Check payable to UW-Madison

THANK YOU FOR YOUR PARTICIPATION
AND SUPPORT OF WRAP!
PRESS RELEASE
Call for Artists

Contact: ________________________________        ________________________________
(Coordinator’s Name) (Coordinator’s telephone and/or e-mail)
Use by: ________________________________
(Workshop Date)

The Wisconsin Regional Art Program will hold an un-juried exhibit at
____________________________________________ , from ____________________________
(place and address) (start date)
through ______________________ . A lecture/demonstration by ___________________ on
(ending date) (artist name)
_______________ will highlight the workshop on ________________.
(workshop subject) (date)

(Add more information in sentences about artist and juror)

This exhibit is sponsored by _________________________________________ and the
(sponsoring group)
University of Wisconsin-Madison, Continuing Studies.

Artists are invited to participate in the exhibits and workshops held in each region of Wisconsin.

Artwork will be accepted from __________ to __________ on ________________.
(start time) (ending time) (date)

The entry form is due ___________________________.
(entry form due date)

For an entry form or more information call: ______________________________
(coordinator’s name)
( ) ______ - _______ and/or E-mail ______________________________
(coordinator’s telephone) (coordinator’s e-mail)

This exhibit is open to all non-professional artists 14 years and older. Work must be original, no molds or
patterns from another artist may be used. All media are accepted; oil, acrylic, watercolor, photography, sculpture,
fabric, metal, glass, wood, digital, etc.

Artwork will be selected for an exhibit on display at the Pyle Center in Madison next August and September.
Additional awards will be given at that time. Entry fee to exhibit artwork and attend the workshop is $20. The
public is invited to attend the workshop for a fee of $5. Please see
http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

###
The Wisconsin Regional Art Program will hold an un-juried exhibit at
____________________________________________, from __________________________
(place and address) (start date)
through ___________________ .
(end date)
This exhibit is sponsored by _________________________________________ and the
(sponsoring group)
University of Wisconsin-Madison, Continuing Studies.
Local artists are invited to participate in the exhibits and workshop.
Artwork will be accepted on ____________. The workshop will be on ___________
(date) (date)
_________________________ is the guest artist speaking about ___________________
(guest artist’s name) (workshop topic)
_________________________ will select works to go to the state exhibit in Madison.
(juror’s name)

For an entry form or more information call: _______________________________________
(coordinator’s name)
( ) _______-______ and/or  E-mail _________________________________
(coordinator’s telephone) (coordinator’s e-mail)

This exhibit is open to all non-professional artists 14 years and older. Work must be original. All media are
accepted; oil, acrylic, watercolor, photography, sculpture, fabric, metal, glass, wood, digital, etc.

The winning artwork will be on display at the Pyle Center in Madison next August and September.

Entry fee to exhibit artwork and attend the workshop is $20. The public is invited
to attend the workshop for a fee of $5.

Please see http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

###
FOR IMMEDIATE RELEASE

_________________________________ and ______________________________________

(Coordinator’s Name)  (sponsoring group)

proudly announce the winners of the Wisconsin Regional Art Program Exhibit.

On ______________________,   __________________________________

(workshop date)  (Juror’s Name)

selected the following artists as State Exhibit Winners:

(List State Exhibit winners’ names, titles of artworks, media and town)

These outstanding artworks will be shown at the Pyle Center, in Madison in August and September 2015.

The following artists were selected for Honorable Mention awards for excellent artworks:

(List Honorable Mention winners’ names, artwork titles, media and town)

_________________________ began the workshop with ___________________________.

(guest artist’s name)  (title of talk or demonstration)

The Wisconsin Regional Art Program began in 1940 to encourage non-professional artists throughout Wisconsin. There are 20 exhibits each year, cosponsored by the University of Wisconsin-Madison. For more information see http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/

###
WISCONSIN REGIONAL ART PROGRAM WORKSHOP

FINAL CHECKLIST
Completed Workshop Information

This is the final checklist for sending in your completed workshop information to Helen Klebesadel at the University of Wisconsin-Madison

Please double-check that you are including the following information:

You may send this information as an e-mail attachment. Note what program your attachment is. We prefer Microsoft Word or an ASCII text file. You may also send it on paper, FAX, or CD.

[ ] Workshop Report Form

[ ] All Exhibiting Artists:
   Name and complete address & email if possible

[ ] State Exhibit Winners:
   Name (in alphabetical order)
   Complete address (including zip codes)
   Title
   Media
   Phone and e-mail if available

[ ] Honorable Mention Winners:
   Name (in alphabetical order)
   Title
   Media

[ ] Check Payable to UW-Madison

Thank you!

If you have any questions, please contact
Lori O’Neill at 608/263-6322 or loneill@dcw.wisc.edu
Helen Klebesadel at 608/262-3056 or hrklebesadel@wisc.edu

Mail to:

HELEN KLEBESADEL
Director
Wisconsin Regional Art Program
University of Wisconsin-Madison
21 North Park St.
Madison, WI 53715-1218
WORKSHOP SCHEDULING FORM

To fit the CONTOUR NOTES printing schedule, this information must be sent by:

January 5 to be in the SPRING issue

April 5 to be in the SUMMER issue

July 5 to be in the FALL issue

If you miss these deadlines, you may e-mail it to Helen Klebesadel: hrklebesadel@wisc.edu and Cheryl Breunig, Editor of Contour Notes at: cherylbr3@gmail.com

Or call us at 608 262-3056 (HK) and 608 643-2016 (CB).

DAY AND TIMES ENTRY BLANK IS DUE ________________________________

DAY AND TIMES ARTWORK IS DUE ________________________________

WORKSHOP DAY AND DATE ________________________________

PLACE ________________________________

STREET ADDRESS ________________________________

CITY/TOWN ________________________________

ZIP CODE ________________________________

COORDINATOR'S NAME ________________________________

ADDRESS ________________________________

_______________________________

PHONE: ________________________________

FAX: ________________________________

E-MAIL ________________________________

SPONSORING ART GROUP ________________________________

Mail to: Helen Klebesadel
21 N. Park St
Madison, WI 53703-1195
FAX: 608/265-4555
PHONE: 608-262.3056
E-MAIL: hrklebesadel@wisc.edu
DATES and CONTACT INFORMATION 2015

Helen Klebesadel, Director
Wisconsin Regional Art Program (WRAP)
University of Wisconsin-Madison, 21 North Park St.
Madison, WI 53715-1218
Phone: 608/262-3056, E-mail: hklebesadel@dcs.wisc.edu
WRAP website at: http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program

Wisconsin Regional Art Facebook: http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/
NEW Wisconsin Regional Art Blog: http://wisconsinregionalarts.org

Wisconsin Regional Artists Association (WRAA)
WRAA website www.wraawrap.com
Beverly Balakhovsky, Membership Chair
625 N. Segoe Road #902, Madison, WI 53705
608/237-6362, Email: wraa.membership@yahoo.com

ARTWORK DUE at the Pyle Center, in Madison
Friday August 7th, 9 am – 4 pm or Saturday August 8th, 9 am – 4 pm
Pick art up Saturday, September 26, 12:00 - 3:00 PM at the Pyle Center

STATE Exhibit: Pyle Center, 702 Langdon St, Madison, WI 53706
The exhibition runs August 14-September 26, 2015 until noon.

Evening with the Arts, WRAA Reception at the Pyle Center
Friday, September 25, 6-9 pm,
Registration - $10 payable to WRAA for you and $10 for each guest.
Mail to: Gail McCoy, 199 Stage Coach Circle, Sun Prairie, WI 53590
608/837-4225 or see www.wraawrap.com

Conference Luncheon and Awards: Pyle Center in Madison

Saturday, September 26, 2015: WRAP State Day Program:
9:00-12:00 Exhibition program at the Pyle Center
12:00-3:30 Luncheon and Awards Ceremony at the Pyle Center

Conference Lodging: Reserve rooms by August 25th, 2015
Please List the WRAP you are entering____________________________________

Did you know that you are eligible for a significantly larger number of awards at the Annual State Art Exhibition & Conference--“State Day”--if you are a WRAA member at the time you receive a State Award at a WRAP exhibit/workshop (or mailed within one week after the workshop date)? Join now! WRAA membership applications are available at the workshop, or printable from our website www.wraawrap.com

Name __________________________________________ Phone (______) ______________________
Address ________________________________________ e-mail ________________________________
City ____________________________________________ State _______ Zip ______________________

Title ______________________________ Title ______________________________
Media ______________________________ Media ______________________________
Size ______________________________ Size ______________________________
Sale price or NFS ______________________ Sale price or NFS ______________________

$20.00 fee enclosed (Check payable to the SPONSOR of the workshop): I have read the rules and certify that all my submitted work is ORIGINAL AND COMPLETED WITHIN THE PAST TWO YEARS. I am a NON-PROFESSIONAL ARTIST. I agree to provide the work(s) of art or other material identified above for display in the Wisconsin Regional Art Exhibition, I release the University of Wisconsin Board of Regents (on behalf of the University of Wisconsin-Madison), the Pyle Center (Madison), the Wisconsin Regional Artists Association, workshop sponsor(s) and coordinator(s) and the exhibit venue from responsibility for loss, damage, destruction or theft of work(s) while on display and/or while being shipped to or from the exhibition. The displayed works are not and will not be covered under any insurance or liability coverage applicable to the University of Wisconsin or others mentioned above. I understand that if I want insurance coverage, I am responsible for obtaining such coverage at my own cost for the work(s) being displayed.

Signature __________________________ Date ________________

YES--I would like to help the coordinator of this workshop! I am able to help with:

____ checking in pieces on art drop-off day
____ making artwork labels
____ hanging art
____ exhibit lighting
____ computer skills
____ checking in participants on workshop day
____ taking photos on workshop day
____ refreshments for workshop day
____ other ______________________

Identification Labels. Cut out and attach securely to the back or base of your work. Limit 1 to 3 entries per person. Make facsimile of entry tags if needed. (Coordinators may limit fewer than 3 entries depending on space limitations.)
W.R.A.P. Wisconsin Regional Arts Program
Frequently Asked Questions
http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/wrap-schedule.htm

Who can enter?
Anyone who self-identifies as a **non-professional artist or craftsperson**, which for WRAP purposes is defined as any artist who makes art but art is not as their major source of income or support.

Anyone 14 years and older may enter. High school and college students are welcome, as are artists who start art making later in life.

How many WRAP Workshops may I enter?
Artists can enter as many WRAP workshops as they like. Up to **two artwork** can be exhibited in an exhibition (unless otherwise indicated) and the same artworks may be entered in more than one show to allow the opportunity to get comments from different judges. If an artist receives a State Exhibit award on more than one artwork **only one artwork** can be sent to the State Exhibit. Choose your personal favorite!

What kind of art can I enter?
Artworks in any original 2-dimentional or 3-dimentional medium are welcome. Enter up to 2 works (unless otherwise indicated) in ANY media:
- **PAINTING:** Oil, Acrylic, Watercolor
- **GRAPHICS:** Drawing, Prints, Pastel
- **SCULPTURE:** Any Material, Mixed-Media
- **CRAFTS:** Clay, Wood, Metal, Fiber, Paper
- **PHOTOGRAPHY:** Black and White, Color, Digital: print or photograph.

However:
- All work must be ORIGINAL in concept and design. It must have been done by the person signing it
- NO Giclées – or reproductions of work created in other media
- Copies of other artwork, copyrighted photographs or patterns cannot be accepted.
- No decorated kits or are acceptable.
- Paintings made as copies during a teacher’s demonstration are not eligible.
- Digital photographs and art made on a computer are welcome.
- Work must have been completed within the last 2 years.

How do I enter once I have selected a workshop?
- **ENTRY BLANK FORMS** are due one week before the artwork is due (see website for schedules).
  Contact the local workshop coordinator for an entry form or go here:
  http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program/wrap-schedule.htm
• SEND YOUR ENTRY BLANK AND $20 TO THE COORDINATOR OF THE WORKSHOP YOU SELECT at least one week before the artwork is due. Make check payable to the sponsoring group of that workshop.
• The workshop may be canceled if less than 20 people send in their entry blanks. You may enter as many workshops as you like.
• On artworks due date, bring your work to the exhibit site at the time indicated. Be sure to attach an identification label to each piece. The entry fee covers exhibiting up to two artworks (unless otherwise indicated) and participation in the workshop.
• You may bring guests to the workshop for $5.00 each.
• Plan to pick up your artwork at the end of the workshop day.
• Some workshops may need to limit the number of entries shown due to space constraints.

What is the proper preparation of the Artwork for presentation?
• All paintings, graphics and photographs must be dry, framed and ready to hang (including wires side to side on the back).
• No tension devices will be accepted in place of frames (they break).
• Any wall-hung sculpture, quilts, or crafts must be ready with necessary hanging devices (including poles for wall hangings and quilts).
• Carefully pack small or fragile items if you are shipping.
• UW-MADISON AND THE WORKSHOP SPONSORS ARE NOT RESPONSIBLE FOR DAMAGES OR LOSS OF YOUR WORK. You must provide your own insurance.

What is the financial Structure of the WRAP Workshops?
• It costs $20.00 for a participant to enter up to 2 artworks (unless otherwise indicated) in each workshop.
• If there are at least 20 participants the entry fee of the first 10 ($200) goes to pay for the exhibition juror and workshop presenter (sometimes the same person).
• From the eleventh participant on, the $20 fee is divided with $5.00 staying with the organizing group and $15.00 going to the Wisconsin Regional Arts Program.

How do the Awards work?
For WRAP Exhibitions with under 80 participants:
• One third of the participants are awarded Honorable Mentions
• One third of participants are awarded State Awards and invited to participate in the annual State Wrap Exhibition
For WRAP Exhibitions with over 80 participants:
• One quarter of the participants are awarded Honorable Mentions
• One quarter of participants are awarded State Awards and invited to participate in the annual State Wrap Exhibition
CONTACT INFORMATION AND RESOURCES

Websites:
  WRAP  http://continuingstudies.wisc.edu/art/wisconsin-regional-art-program
  WRAA  http://www.wraawrap.com

Social Media:
  Wisconsin Regional Art Facebook Page:  https://www.facebook.com/WisconsinRegionalArts
  Wisconsin Regional Art Blog:  http://www.wisconsinregionalarts.org

State WRAP Director:
  Helen Klebesadel
  Director, Wisconsin Regional Art Program
  Division of Continuing Studies
  University of Wisconsin-Madison
  21 N. Park St., Room 7357
  Madison, WI 53715-1218
  Phone: 608/262-3056
  E-mail: hrklebesadel@wisc.edu
  Fax: 608/265-4555

WRAA Publications
  Cheryl Breunig, Contour Notes Editor
  E10699 Keitel Road
  Prairie du Sac, WI 53578
  E-mail: cherylbr3@gmail.com

Contour Notes:  Contour Notes is the newsletter publication of the Wisconsin Regional Artists Association. It is published three times per year and mailed to all WRAA members. It includes upcoming WRAP workshop dates and locations, WRAP workshop results/awards, upcoming WRAA and WRAP activities/events, WRAA/WRAP news, artist's and art club happenings and much more. Issues are mailed in February, May and August. The editor welcomes information, articles and advertising, and reserves the right to select for publication. See below for editor's contact information.

Color Catalog of the Annual WRAP State Art Exhibit:  Each year WRAA publishes the entire collection of state award winning artwork that is exhibited in September either in Madison or Wausau. This exhibit includes around 200 pieces of artwork from around the entire state of Wisconsin. Each WRAA member receives this catalog, either at the annual WRAP/WRAA State Art Conference, "State Day" in September or one will be mailed to them later. Current copies ($15.00 each) and past year's copies ($10.00 each) are available for sale.

Timely Treasures WRAP Pocket Calendar:  This fun and handy pocket calendar details WRAP registration due dates, artwork drop-off dates/times, workshop dates/times and workshop coordinator contact information. Award winning artwork from the annual Tiny Treasures Exhibit-Competition-Fundraiser grace the covers and pages making this pocket calendar a delight to use. The pocket calendar is mailed to all WRAA members each December.