

Schedule
21th Annual Write-by-the-Lake Writer's Workshop & Retreat
June 17-21, 2019, UW-Madison Pyle Center, 702 Langdon St.
Bubble-Over workshop, Sat., June 22

Event contact info

Front desk of Pyle Center, 608-262-1122. Registration at Pyle Center, 608-262-2451.
Laura Kahl, program coordinator, and photocopying manager. laura.kahl@wisc.edu
Christine DeSmet, director, office phone: 608-262-3447. christine.desmet@wisc.edu

Internet access: Sign in under "guest" on the UWNet server and enter your e-mail address.

Monday, June 17 – Networking luncheon + keynote wisdom help you dive in.

8:00 a.m. Registration/Lobby, Pyle Center, 702 Langdon St. Main room for the week—313.
Coffee/tea/pastries/fruit for 3rd floor classrooms—outside Rm 313 all week; treats for 2nd floor all week
long will be outside 226 (northeast corner of building). Room 112 break items delivered to room all week.

9:00 a.m. Welcome and introduction. Room 313.

9:30 a.m.-12:30 p.m., Workshops each day (Exceptions: Sections #12 and #14 held in the afternoon.)

Lunch: 12:30-1:30 p.m., Alumni Lounge (1st floor, lake view). The "Get-to-know-your-fellow-lakers lunch" (included in fee)

The picnic buffet lunch includes vegetarian and gluten-free selections.

Keynote: 1:15-1:45 p.m., Marilyn Taylor

14 sections. All held in the morning EXCEPT #12 and #14.*

**Two 2:00-5:00 workshops held Monday through Wednesday. Pre-registration & fee required.*

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| 1. John DeDakis, Novice to Novelist, 226 | 8. Angela Rydell, Master Class, 220 |
| 2. Kathy Steffen, First Novel, 305 | 9. Christine DeSmet, Master Class, 320 |
| 3. Tim Storm, Engineering Structure, 225 | 10. Janine Latus, Nonf. & Memoir, 325 |
| 4. Ann Garvin, Plot w. Urgency, 309 | 11. Julie Tallard Johnson, Nonfiction, 213 |
| 5. Kat Falls, Write for Teens, 326 | 12. Heather Shumaker, Proposals, (<u>p.m.</u>) 315 |
| 6. Gale Walden, Flash Fiction & Memoir, 112 | 13. Marilyn Taylor, Poetry, 309 |
| 7. Laurie Scheer, Writing & Worthiness, 317 | 14. Gale Walden, Poetry Manuscript, (<u>p.m.</u>) 112 |

Optional: Writing Doctor time slots via lottery pick. See Laura in Room 304 on Monday. Appointments posted Tues. a.m.. See schedule on next pages for Kevin's half-hour times and his location.

"Resource Cove"—Room 304, Pyle Center, 702 Langdon St., opens at 9:00 a.m., Monday, and 7:30 a.m. Tuesday through Friday. Forgot a pen? Note paper? Need photocopies (no charge, starting late Monday morning)? Helpful hint: If you can print copies of pages at home, thank you; that will help fellow writers avoid a long line. *Thank you for being patient and kind while waiting in line. In addition, you can email your page or pages as an attachment (Word.doc or .rtf or .pdf) to Laura Kahl overnight or very early a.m. (Tues. through Fri.) and she'll print them out and copy them ahead of time for you. PLEASE let her know how many copies you need. Thanks!* laura.kahl@wisc.edu.

continued...

Tuesday, June 18 – Enjoy 3 free “Improve Craft & Career” extras

8:15-9:15, free, Room 313, Jen Rubin, How to Be Successful at Telling the Story About Your Book, Part 1 (Part 2 on Thursday. It's not necessary to attend both sessions, but you WILL get a lot out of attending both.)_You can write a good story, but are you comfortable telling one? Whether through blogposts, book readings or public speaking events, telling stories from your book and about yourself is important to garner interest in your book. In this interactive workshop (interaction optional) Jen will lead writers through her five-point outline to help you craft a story that an audience will love.

9:30 a.m.-12:30 p.m. Workshops and 2:00-5:00 workshops (Coffee/tea/pastry available on 2nd floor/226 area, and 3rd floor/313 area. Room 112 break items delivered to room.)
12:30-2:30 p.m. Lunch is on your own.

Two 2:00-5:00 Workshops held today—Sections 12 and 14. Pre-registration/fee required.

12:30-2:30 p.m., free, Room 312, “Writing Doctor Office Hours,” 4 half-hour appointments available with Kevin Mullen. Appointments by lottery in Room 304. What might you bring to get Kevin's opinion on? You might: Ask questions about your writing or marketing strategy; practice a pitch with Kevin; show him a page and ask if your punctuation is correct; show him a revision you just did on a chapter's opening hook or your poem; talk to him about a character or plot that's not quite working yet. Kevin's office hours filled quickly at this spring's Writers' Institute.

2:00-3:00 p.m., free, Room 313, John DeDakis, Writing as a Way to Heal

All of us have -- or will -- experience the loss of a loved one. In my case, in addition to the expected deaths of grandparents and parents, I've witnessed a car-train collision that killed three people, lost my sister to suicide, and endured the death of my youngest son because of an accidental heroin overdose. Even though death is a part of life, it need not be crippling or debilitating. In this talk, I suggest strategies -- including journaling and writing -- to help a person move forward, through and beyond the pain and into a future that can once again be filled with hope -- and even joy.

Wednesday, June 19 – 3 free “Improve Craft & Career” extras

8:15-9:15 a.m., free, Room 313, Kat Falls, How to Brainstorm like a Screenwriter

Need ideas for your book (fiction or creative nonfiction or memoir)? Unsure where your plotline is heading? Feeling stuck? Kat will walk you through a tried-and-true screenwriting technique to help you get a snapshot of your story and hopefully, a few ideas for upping the intensity of your plot. All writers can benefit from looking at their “Master Scenes,” the turning points that drive a story. So, bring a pen and paper and come prepared to brainstorm.

9:30 a.m.-12:30 p.m. Workshops (Coffee/tea/pastry available on 2nd floor/226 area, and 3rd floor/313 area. Room 112 break items delivered to room.)
12:30-2:30 p.m. Lunch is on your own.

Two 2:00-5:00 Workshops held today—Sections 12 and 14. Pre-registration/fee required.

12:30-2:30 p.m., free, Room 312, “Writing Doctor Office Hours,” 4 half-hour appointments available with Kevin Mullen. Appointments by lottery in Room 304. What might you bring to get Kevin's opinion on? You might: Ask questions about your writing or marketing strategy; practice a pitch with Kevin; show him a page and ask if your punctuation is correct; show him a revision you just did on a chapter's opening hook or your poem; talk to him about a character or plot that's not quite working yet. Kevin's office hours filled quickly at this spring's Writers' Institute.

2:00-3:00 p.m., free, Room 313, Pyle Center. Presentation and Q&A: John DeDakis, Facing Your Fears

Not only is writing a lonely process, it can be downright scary. And, when it comes to mustering the courage to share our work with others, fear can turn to terror. In this session, I'll look at understanding what frightens us -- and how to get beyond those fears.

Thursday, June 20 – 3 more extras; a chance to read aloud from your work

8:15-9:15 a.m., free, Room 313, Jen Rubin, How to Be Successful at Telling the Story About Your Book, Part 2 (It's not necessary to have attended Part 1, but you WILL get a lot out of attending both.) You can write a good story, but are you comfortable telling one? Whether through blogposts, book readings or public speaking events, telling stories from your book and about yourself is important to garner interest in your book. This interactive workshop (interaction optional) leads writers through a five-point outline to help you craft a story that an audience will love. New for Part 2: Jen invites a limited number of attendees to try out the open mic with their book's story—with her guidance and feedback.

9:30 a.m.-12:30 p.m. Workshops (Coffee/tea/pastry available on 2nd floor/226 area, and 3rd floor/313 area. Room 112 break items delivered to room.)

12:30-2:30 p.m. Lunch is on your own.

1:00-3:00 p.m., free, Room 312, “Writing Doctor Office Hours,” 4 half-hour appointments available with Kevin Mullen. Appointments by lottery in Room 304. What might you bring to get Kevin's opinion on? You might: Ask questions about your writing or marketing strategy; practice a pitch with Kevin; show him a page and ask if your punctuation is correct; show him a revision you just did on a chapter hook; talk to him about a character or plot that's not quite working yet. Kevin's office hours filled quickly at this spring's Writers' Institute.

2:00-3:00, free, Room 313, “Open Mic,” moderated by author Kristin Oakley. Limited to 25/sign up early with Laura Kahl in Resource Cove/Room 304. Share a poem or page or two (no longer than 2 minutes). Attend and support fellow writers. Celebrate creativity! **Kristin Oakley** is an adjunct writing instructor for UW-Madison Continuing Studies, a board member of the Chicago Writers Association (CWA), and the managing editor of both CWA's online magazine *The Write City Magazine* and of CWA's recently released anthology *The Write City Review*. Her debut novel, *Carpe Diem, Illinois*, won the 2014 Chicago Writers Association Book of the Year Award for non-traditionally published fiction and got its start at this retreat. Its sequel, *God on Mayhem Street*, released in 2016, was featured on Illinois Public Radio. Kristin is currently working on a YA dystopian trilogy titled *The Devil Particle Trilogy*.

4:00-6:00 Rooftop social hour

Friday, June 21 – Includes free 8:15 a.m. “Craft & Career” workshop

8:15-9:15 a.m., free, Room 313, Kat Falls, Pitch Perfect—Tips on crafting a great story pitch for query letters and chance elevator encounters. Not only does figuring out your “pitch” help you in marketing, it also helps you at the beginning stages of writing when you need to find the focus for your story or nonfiction book.

9:30 a.m.-12:30 p.m. Workshops (coffee, tea, pastry available, same locations as Mon.-Thurs.)
12:30 Adjourn. *Thank you for attending this special week designed for you and your writing!*

Also—on Saturday: “Bubble-Over Tips Workshop” with Tim Storm

9 am-1 pm, Sat., June 22, Limit: 15; fee: \$100 (Room 225, Pyle Center, 702 Langdon St.) Must also be enrolled in the June 17-21 retreat.

Ever seen one of those cascading champagne towers? Write-by-the-Lake will fill your glass, but sometimes writers at the end of the week need a way to catch the overflow. This session—for anyone eager to unpack the week's lessons, to put them to practice, and to assemble a plan going forward—will allow you more time among kindred spirits to decompress and get excited about your next steps. This rapid-fire workshop shares our most revolutionary tips from the week. Submit 1-3 pages and give us a focus question (e.g. Did I have enough tension on the page? How well did I handle the setting?). We'll read your piece and give you feedback. Tim will send additional comments in the week following. You gain 1) ideas about next steps to improve your craft, 2) a chance to pack some of what you've learned, 3) practice in critical reading (which is what agents, publishers, and magazine editors do), and 4) a feel for the kinds of topics covered in other sessions.