



GIVE TO JUROR

Thank you for agreeing to be the Juror for the Wisconsin Regional Art Program (WRAP) Exhibit. Here is some information about judging the exhibit, including a description of WRAP and the guidelines for judging.

The main thing to remember is that these are non-professional artists trying to improve their artwork. I encourage as much dialogue/discussion as possible in the critiques in order to inspire their critical abilities. They particularly want to know why the State Exhibit works were selected, why the Honorable Mentions weren't chosen for State Exhibit and if their works weren't either, what can they do to improve them. I usually use a problem-solving approach to find multiple possibilities to improve their work.

Do what works best and feels most natural for you. Let me know if you have any questions. The participants are eager to learn; it's always been a positive experience when I've served as juror. There's more information on the WRAP web page: type in Google: continuing studies WRAP

Enjoy!

Liese Pfeifer

Director, Wisconsin Regional Art Program

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WRAP

The Wisconsin Regional Art Program began in 1940 to recognize and encourage non-professional artists. In 2015 we celebrated WRAP's 75th Anniversary.

There are three aspects to the program:

1. 20-25 non-competitive exhibits held throughout Wisconsin.
2. An Educational Workshop on the last day of the exhibit. The morning has a demonstration and/or art lecture by a professional artist. The afternoon has a discussion/critique of the artworks in the exhibit led by the Juror.
3. Meritorious works are selected by the exhibition juror for an Honorable Mention or a State Exhibit award that brings with it an invitation to the State WRAP Exhibit in August and September (where WRAA member artworks will be eligible for cash awards).

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WRAP collaborates with nonprofit partner Wisconsin Regional Artist Association (WRAA)



THE WRAP RULES

- The artwork entered must be ORIGINAL in concept and design; created by the person entering it.
- Copies of published or copyrighted photos or patterns cannot get awards.
- Copies of photographs made with the photographer's permission are OK.
- Digital photographs or art made on a computer are OK.
- No commercially packaged kits are acceptable.
- Work must have been completed within the last **two years**.
- Artists are aged 14 and older.

DO NOT GIVE STATE EXHIBIT OR HONORABLE MENTION AWARDS TO ARTWORKS THAT BREAK THESE RULES.

Each artist may enter a total of three works in any media or mixed media unless otherwise stated; for example:

Paintings:	Oil, Acrylic, Watercolor
Graphics:	Drawing, Prints, Pastel, Collage
Sculpture:	Any Material, Mixed-Media
Crafts:	Clay, Wool, Metal, Fiber, Paper, Other
Photography:	Black and White, Color
Digital:	Prints or photographs But NOT reproductions of paintings or drawings - no Giclées
Mixed Media	

The program is open to non-professional artists and crafts-persons age 14 and over.

**NON-PROFESSIONAL MEANS AN ARTIST WHO MAKES ART
BUT NOT AS THEIR MAJOR SOURCE OF INCOME.**

JUROR - BEFORE THE WORKSHOP DAY:

REVIEW EXHIBIT:

Each artist is eligible for only **ONE AWARD**, State Exhibit **OR** Honorable Mention award.

Select only ONE WORK per artist for the award.



Wisconsin Regional Art Program

Select STATE EXHIBIT award winners

Works eligible for State Exhibit at the Center for Visual Art in Madison next August and September.

Number of awards: One third of total ARTISTS (not total artworks). The workshop coordinator will give you this number.

Criteria: Excellence in: Originality, expression, content, composition, design, color, and technique.

Select HONORABLE MENTION award winners for works of high merit.

The workshop coordinator will give the number of awards.

Criteria: Work that needs improvement in one or more aspects: Originality, expression, content, composition, design, color, and technique

ON THE WORKSHOP DAY:

At 1:00 pm or 1:30 pm the juror(s) announces the award winners' names.

After the winners are announced, the juror(s) discuss why those works were selected.

Point out particular strengths and areas needing improvement.

If possible, involve the audience in this discussion.

The artworks may be brought to the front of the room by the artists or the sponsoring committee for the discussion.

Often a table or an easel is helpful.

OR

You might walk around the exhibit with the group following you.

Some groups reverse this; they DON'T announce the winners first.

But have the juror critique one piece from each artist and then announce the Honorable Mentions, and last the State Exhibit winners.

It provides drama and keeps everyone there until the end.

DISCUSS HOW TO DO THIS WITH THE COORDINATOR BEFORE THE WORKSHOP

Thank you, and have fun!