The PLATO Fund

The Gift of Education

PLATO’s current charitable donations provide scholarship funding each year to assist two financially disadvantaged adult students obtain degrees from UW-Madison. Each scholarship awarded is $1,500. Our goal is to expand PLATO’s charitable giving, increasing the number of scholarship recipients from two to three in 2013, and to five by 2015.

As the first step toward this goal, PLATO’s Board of Directors has created the PLATO Fund, an endowment fund within the UW Foundation. The Board has also transferred $80,000 to this fund from our reserve balances. We must increase the fund to $100,000 by the end of this year to have sufficient endowment income to support three scholarships, and to $165,000 by 2015 to award five scholarships.

Giving Options

• By Mail
  Use the enclosed donor form and mail to the UW Foundation at the address shown below.

• Online
  To make a gift online or set up a recurring credit card pledge go to PLATO’s website at www.seniorlearning.wisc.edu/PLATO and click on the DONATE link.

Additional Ways to Give

UW Foundation offers a variety of gift options you may wish to explore. Careful planning can maximize the positive effects of outright contributions such as cash, appreciated securities, life insurance policies, real estate, and gifts of personal property, as well as deferred gifts such as bequests, testamentary trusts and life income trusts.

Learn more

Visit www.supportuw.org/making-a-gift or contact Kari Stokosa, Senior Development Coordinator at 608-263-5314 or kari.stokosa@supportuw.org.
Helping PLATO Help Others

Your education has helped you in life; now you can help the lives of others by donating to the PLATO Fund. Your tax-deductible donation will make a college degree possible for an individual who, like those featured below, might be denied the gift of education.

**Edward Sanyang**, a permanent U.S. resident who grew up in Gambia, worked for a number of years following high school to support his parents. He completed an associate degree in electrical engineering technology at MATC, but held a “long-harbored dream of a bachelor’s degree in electrical engineering.” While raising a young son, Edward gained admission to the engineering program at UW-Madison two years ago. He continues to work nearly full time while he studies, and he says that receiving the PLATO scholarship eased some of the financial burdens of college and family.

**Rebecca Holzmann** completed an interior design program at Fox Valley Technical College and was working when she decided that earning a baccalaureate degree was important as an example for her daughter and to provide a better future. She is now a student in the School of Business at UW-Madison, intending to complete majors in Marketing and Operations and Technology Management in 2012-13. Rebecca says that “juggling time between school and parenthood is a constant struggle. Receiving the PLATO scholarship helped relieve some of the financial burden and ease the stress of worrying about paying back my loans.”

Your Help is Important

You can now make tax deductible donations to PLATO to support students such as these. Your help is critical in our efforts to reach our goal of awarding scholarships to five students by 2015.